

# Adam Lusted

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## Summary

Hey I'm Adam Lusted.

I'm a Senior Front End Web Developer,  
from Sydney, Australia,

I love all things web development and really love JavaScript.

I also like to go on hikes,

I take photos every now and then too.

I'm also a Paralympian who competed at the Sydney 2000 Summer Paralympic Games in Volleyball.

### Current Active Skillset:

React, Redux, Vue, Vuex, TypeScript, Node, Serverless, Machine Learning (TensorFlow JS), WebGL, Firebase, Webpack, Jest, SCSS, etc.

### Brands I've worked on:

Toyota, PayPal, ANZ, Qantas, Hyundai, Mercedes Benz, Footlocker, Allianz, Ausgrid, Orica, University of Technology Sydney, plus many more.

### Open Source Projects

- complementary-colors (NPM, creator)
- classlist-helper (NPM, creator)
- browser-classes (NPM, creator)
- carbon-app (website, contributor)
- triplej (NPM, creator)

### Web Talks:

<https://www.webdirections.org/what-do-you-know-sydney-september-2015/>

### In the Press:

<https://www.wired.com/2015/08/giftawk/>

<http://thenextweb.com/apps/2015/08/19/a-true-gif-t/>

**Code & Open Source:**

<https://github.com/etoxin>

<https://www.npmjs.com/~etoxin>

**Awards**

2020 Webby Awards - Honouree

<https://winners.webbyawards.com/#/2020/social/features/promotions-contests/128118/tune-the-tuned>

**Career History****Frontend Engineer at Fat Zebra**

Nov 2018 - Jun 2020 (1 year and 7 months)

Fat Zebra specialises in online payments. As developers, we look to make the process as simple as possible whilst still providing all the required functionality of a payment gateway product.

Our experience is in software development and finance – this helps us understand your needs and the requirements of the industry. Accepting credit cards online has traditionally been complicated and a painful process. We aim to fix that.

**Lead Developer / FED Team Lead at Isobar**

Mar 2018 - Nov 2018 (9 months)

**Senior Frontend Engineer at Isobar**

Mar 2015 - Nov 2018 (3 years and 1 months)

Isobar is a global, borderless digital marketing agency with a team of 4,000 working in 70 locations across 43 markets.

We combine creative, strategic, technology and brand commerce expertise to deliver positive business transformation for brands including Adidas, Coca-Cola, Enterprise, Google, Huawei, Kellogg's and P&G.

**Senior Frontend Developer at HotHouse Interactive**

Nov 2012 - Jan 2015 (2 years and 2 months)

HotHouse is Australia's most experienced digital solutions company. Since first bringing Microsoft Australia online in 1994, HotHouse has completed more than 4,500 projects for many of Australia's best-known brands, including Toyota, Telstra, HCF, Channel 7, ninemsn, MYOB, McDonald's, Warner Music and Westpac. Some of their clients have been with them for more than a decade.

Over the past 20 years HotHouse has helped many of the world's leading businesses and brands to reinvent their business models and adapt their marketing strategies to take advantage of the digital

landscape. These companies now win more customers more efficiently, have cut costs, and have increased marketing ROI.

**Frontend Developer** at Elcom Technology

Feb 2010 - Nov 2012 (2 years and 9 months)

Elcom is a globally recognised web content management developer. We assist mid-market organisations achieve their online objectives for corporate websites, intranets, ecommerce and training through one powerfully simple, secure platform: elcomCMS.

Implemented a diverse range of medium to large complex projects.

Established in 1996 in Sydney, we are a Microsoft Gold partner with more than 500 successful customer implementations delivering Intranet, Extranet and Web solutions, many of which have been delivered jointly with our global partner network.

Elcom is Australia's largest independently owned Enterprise Content Management vendor.

**Junior Web Developer** at Rotapix Interactive Media

May 2007 - Nov 2009 (2 years and 6 months)

Building and maintaining websites for small to medium businesses.

**Education**

**Bachelor of Electronic Arts (BElecArts), Electronic Arts** from University of Western Sydney

Graduated 2006

**Cert IV Digital Arts & Multimedia, High Distinction** from TAFE NSW Western Sydney Institute

Graduated 2003

High Distinction