



Adam Lusted

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INTRO

I have over ten years web development experience, starting back in 2007 as a flash developer. Then honing my skillset and becoming a specialist in front end web development with a passion for javascript. I love pushing the boundaries of the internet, either via ideation or with the latest browser tech.

I can coordinate a team to work through and complete complex technical tasks, assisting when assistance is required. Collaborating in cross discipline agile teams is natural to me.

I am a team developer who always provides constructive feedback during code reviews. If required, I can train or up-skill other developers and have previously trained up four graduate web developers.

I love testing new API's, frameworks, libraries, software, etc. I attend many developer events and meet up's. I also enjoy contributing to the open source movement when time permits.

I have contributed to a wide gamut of websites including: Toyota, Hyundai, PayPal, ANZ, Nike, Ausgrid, Foxtel, Allianz, Astra Zeneca, Orica, Twisties, Dulux, University of Technology Sydney - UTS:Insearch, Meat & Livestock Australia, State Library of NSW, Audit Office of NSW and many other awesome websites.

Technically I'm always using the latest stable technology in the javascript world. Currently my work focuses on React, Redux, Vue, Vuex, webpack, postcss and node. I'm also an advocate for functional programming.

EXPERIENCE

Lead Developer (FED), Isobar

3/2018-11/2018

Isobar is a global, borderless digital marketing agency with a team of 4,000 working in 70 locations across 43 markets.

We combine creative, strategic, technology and brand commerce expertise to deliver positive business transformation for brands including PayPal, Qantas, Jetstar, Allianz, Transport NSW, Adidas, Coca-Cola, Ausgrid, Kellogg's and P&G.

Senior Front End Web Developer, Isobar

1/2015-2/2018

A few projects:

[Client Withdrawn/Not live] Home customiser. Home customiser built in React, Redux + Saga. Micro framework architecture with multiple react apps. Agile workflow.

Ausgrid Website rebuild, micro frameworks approach with webpack code splitting and dynamic code loading. Multiple apps, Vue/vuex, Angular, Native JS.

<https://www.ausgrid.com.au/>

The Smith Family Children's Portal Online child management. VueJS. (Not public facing)

Sydney Cricket Ground CMS build with triple themes.

<https://www.scgt.nsw.gov.au/sydney-cricket-ground/>

PayPal - Shop off the Beaten Path A small campaign site built with Vue and Vuex. All data for the site is consumed by a contentful api. Included an unused 3D/Webgl prototype.

(No longer live)

Meat & Livestock Association Creation of customisable live data charts of cattle sales nationally.

<https://www.mla.com.au/prices-markets/market-reports-prices/>

MyMLA - Producers Dashboard. Customisable dashboard with live Cattle sales statistics.

Grazia Online magazine website that features infinite scrolling of magazine articles.

<https://grazia.com.au/daily-edit/>

Coopers - Training Portal Full stack build with Express JS and AngularJS/MEAN. (no longer online)

Stockland Prototype ExpressJS Fullstack build with 14 rest apis and AngularJS/MEAN

ANZ Bankers Desktop Big budget component driven atomic design and development. Complete reusable style guide (Not public facing)

Senior Front End Web Developer, Hothouse Interactive

11/2012-1/2015

Various major projects for the Toyota website - <http://www.toyota.com.au/>

Adding new features to the site, rapid prototypes, proof of concepts, general maintenance and bug fixing.

Toyota Australia Owners Portal:

Mobile first responsive. Jekyll, Markdown, Liquid, Requirejs, Qunit, SCSS, Bootstrap, module site with 15+ web services.

Toyota Australia 2014 Static Responsive Site Build

Jekyll, Markdown, Liquid, RequireJS, AMD Modules, Bootstrap.

Toyota Australia Implementation of Custom Analytics and Tracking

Responsive Website Tracking: Webtrends, Google Analytics, Marketo, Tellium.

Toyota Retail Site

AngularJS/Require/web services.

Corolla Stories brand experience piece - (No longer live)

Built with Angular Js, grunt js and Sass. App had media upload and share functionality.

Toyota Finders Keepers (no longer live).

Responsive brand experience piece that utilised gamification and a web based lottery system. Website went viral for the month it was online.

2011 Toyota Kluger Brand Experience Piece -(no longer live)

Vertical experience piece for the Toyota Kluger homepage. Optimized for ipad. Uses CSS Animation, Ajax and various other things.

Astra Zeneca

Micro site web build.

Stryker

Simple website build. Built a template with wp-engine with Less and grunt.

Foxtel

maintenance

Front End Web Developer, Elcom

02/2010 - 11/2012

Elcom is a globally recognised web content management developer. We assist mid-market organisations achieve their online objectives for corporate websites, intranets, ecommerce and training through one powerfully simple, secure platform: elcomCMS.

Implemented a diverse range of medium to large complex projects.

Established in 1996 in Sydney, we are a Microsoft Gold partner with more than 500 successful customer implementations delivering Intranet, Extranet and Web solutions, many of which have been delivered jointly with our global partner network.

Elcom is Australia's largest independently owned Enterprise Content Management vendor.

Junior Web Developer, Rotapix Interactive Media

2007-2009

Building and maintaining websites for small to medium businesses.

EDUCATION

University of Western Sydney, Sydney, N.S.W — Bachelor, Electronic Arts

Nepean College, Sydney, N.S.W — Cert IV Digital Arts & Multimedia, 1st in Course

SKILLSET

Various HTML5 api's, Javascript (performance, commonjs modules(amd), jsdoc, etc), ECMAScript 5-7, React, Redux, Redux Saga, Vue, VueX, Angularjs, Webpack 4, Gruntjs, Requirejs, Browserify, phantomjs, postcss, scss, sass, less, css3, various js api's, css3 animation, Apache CouchDB + mongodb, apple/android web apps, atomic design, responsive design builds, mobile and tablet websites, twitter bootstrap, compass, foundation, facebook and twitter api, google maps api, scrum and agile, vcs(svn + git), various cms's (enterprise + open source), brightcove, webtrends + ga custom web tracking, Docker.io, AWS, Jira, Confluence, photoshop and much more.